



## Choose Fabulous Floral Art for the Holidays from Flower Child Florist

With the holiday season fast approaching, our thoughts are turning to both gift-giving and festive decor. Jasmine Gryzmski of Flower Child Florist in Barrie, Ontario is ready to fulfill clients' wishes with dazzling, seasonal floral art.

Gryzmski, trained in Germany as well as in Canada, is passionate about her work. "I am always in design mode," she says and she strives to give her customers unique works of floral art. She makes it clear that she is not just sticking flowers in a vase and that each creation is special. "I want to create arrangements that are different," she adds "and I am always learning and seeking new ideas." Recently, Gryzmski attended the Florist Exposition in Toronto and she hopes to travel to Denmark and the Netherlands to further develop her art. She truly believes flowers can touch anyone and, in keeping with that philosophy, customers visiting the shop receive a special flower, often a rose, and become a "flower child"! Gryzmski's personal warmth reaches out through her business.

Flower Child Florist has plenty of ideas for holiday gifts. Gryzmski reminds Tradebank clients that a small floral arrangement makes a very acceptable acknowledgment of staff and business partners. For example, at T\$29.99, she suggests a small sleigh filled with greenery and interesting seasonal accents. Gift baskets, incorporating a floral arrangement, are also a great idea. Often we want to thank somebody who has been helpful or kind, but we do not know the person's tastes. Jasmine can help with a unique arrangement sure to delight the recipient.

In her wide range of bouquets, centre-pieces, wreaths, and swags for the holiday home, Gryzmski is following current fashion trends closely. This season, as well as the dazzling jewel tones, she is using earthy browns, robin's egg blue, sharp lime green, and rich, lush reds to add festive sparkle and decadent glamour to any style of decor.

"Being part of Tradebank has been excellent for my business," says Gryzmski. She has operated Flower Child for six years and feels the Tradebank connection has helped her to meet many new people and to interact more with local businesses. "The net-working has really set up my business well for the coming year," claims Gryzmski. She hopes to continue to build on her connection with several local restaurants. She has many ideas for novel, seasonal floral arrangements. Attractive design can add so much to the ambience of any establishment and floral pieces "made-to-measure" should be part of the overall plan. Gryzmski's work can enhance other Tradebank businesses.

The clocks have just been turned back here in Ontario and the long, winter night closes in. What better way to banish that feeling of darkness than with the rainbow hue of flowers and the scent of fresh greens? Let Jasmine Gryzmski brighten your home with her seasonal arrangements and be ready to celebrate what is special for you. Consider a great gift from Flower Child Florist for those you wish to recognize at this wonderful time of year. Happy Holidays!

Be well now!