



Iceculture Inc. - Something Nice on Ice

By Cheryl Ibbotson

From Ice glasses, plates, and dishes, to the ice bars and tables they are placed on, Iceculture Inc. has something to add uniqueness and class to any function. Iceculture's ice is made from 300-pound blocks and their masterpieces have been seen at a variety of functions including weddings, bar/bat mitzvahs, and corporate events over the last 16 years.

One of the first things people ask when they see an ice sculpture indoors is "how long will that last?" Iceculture recommends that their ice pieces last in good detail for 4-6 hours depending on temperature, sunlight and other variables including the size of the sculpture. They offer a number of large and small pieces suitable for any occasion and all of their designs are featured on the website, www.iceculture.com, and are offered at 100% trade. Clients are also welcome to request custom pieces with their own designs, and sculpture prices vary for each piece depending on the size and detail. Some of their most popular works of art include; punch bowls, corporate logos, table centerpieces, candle holders, and "ice balls" which are an innovation in drink cooling and ice cube technology.

In the beginning, Iceculture, who is now Canada's leading ice sculpture company, produced their pieces using a machine no bigger than a dishwasher which made approximately 2 small pieces a week. Today, Iceculture's manufacturing capacity is 25,000 blocks per year and the quality and clarity of the ice is world class. Iceculture has 3 locations, which include Hensall, Mississauga, and Ottawa, Ontario; however they have shipped their product internationally to countries including Japan, Australia, Europe and South Africa. The ice is manufactured at the Hensall, Ontario location, which boasts a 32,000 sq ft plant where the ice is tested regularly for purity.

In addition to selling their product, Iceculture also offers Ice Carving instruction, and sells the tools necessary to produce a work of art. Their workshops are offered at the Hensall, Ontario location and the Toronto Distribution facility.

Iceculture has designed some very large projects including; an ice maze for Pontiac at the Canadian Auto Show, a set design for the Conan O'Brien show, and a Mini Cooper sculpted entirely from blocks of ice. The maze was located at the Steam Whistle Brewery near the CN Tower, was shaped in the design on the Pontiac logo measured 90 ft wide and 200ft wide and had a G6 car in the center.

Whether indoors or outdoors, Iceculture's unique designs are sure to make a great conversation piece at any corporate or private function. Tradebank clients who are interested in Iceculture and their products and services can visit the website, or call their broker for more details.